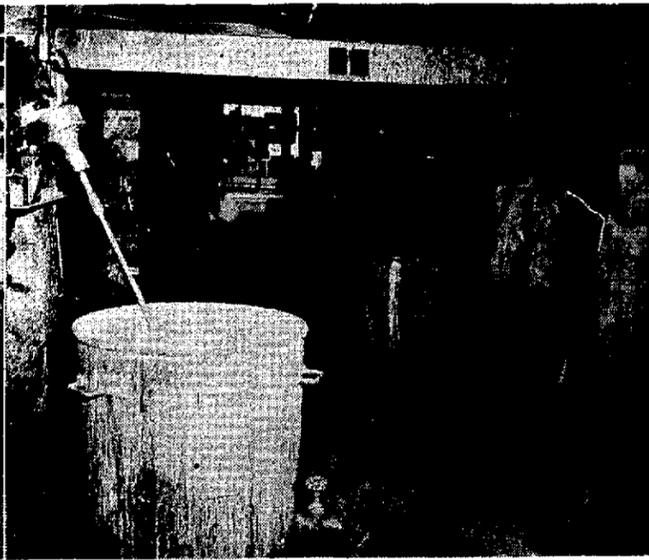


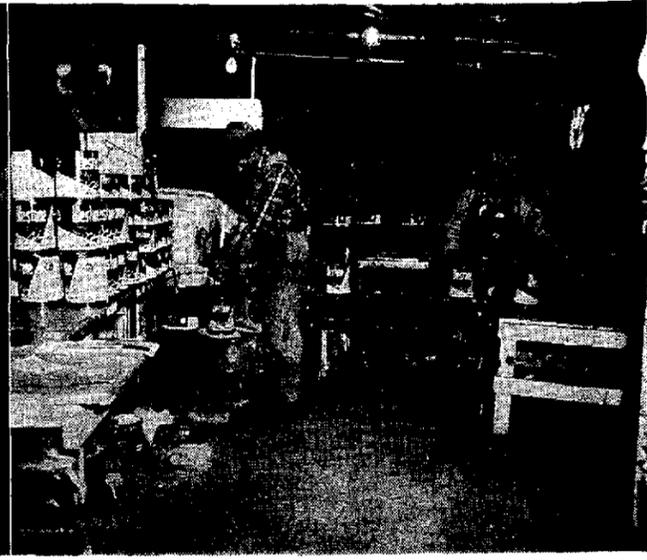
## Ten Years of Growth Are Noted by New Industries



**PAINT IN THE MAKING**—Pigments and oil have been stirred to a heavy paste by the time they are dropped onto the mill floor shown here with Oliver Crowley keeping a careful eye on the processes at the Columbia Paint company manufacturing plant in Helena.



**ONE HUNDRED GALLONS AT A TIME**, that's the way the Montana products are mixed to produce paints, varnishes, stains and wood preservatives manufactured in Helena by a company now celebrating its tenth anniversary. Guy Waddell is shown here cleaning a mixer blade to get ready for more work.



**READY FOR THE MARKET**—John Howard, at left, is shown here filling and weighing a gallon can of one of the many Columbia Paint products before it is placed on a conveyor which automatically seals the lid prior to boxing for shipment to dealers throughout Montana and the west.

### Four Men With Know-How Ideas Develop Young Industry For Montana, World Market

Ten years ago four men with plenty of know-how and ideas somewhat more than visionary started the manufacture of paint in Helena.

Today, ten years later, the Columbia Paint company looks back on production of more than one million gallons of paint having been manufactured and sold in this area plus nearly six million dollars in sales outside of Montana.

Columbia Paint company and its affiliate company, the American Chemet corporation, ship finished and raw products to sales organizations and manufacturers in as far away places as Cape Town, South Africa, New Zealand and Europe.

These four men, their industrial and sales family look forward to an expanded future that not only will increase sales of products in Montana but also bring more outside money into Treasure State economy.

Since Columbia Paint and American Chemet were founded sales have totaled \$1,619,372 in Montana and \$5,720,063 outside of Montana with \$5,213,317 spent in Montana.

Columbia Paint manufactures the paint products. American Chemet is the production end of the operation with production of leaded zinc oxide at East Helena and the mining of talc at Dillon for later processing at Helena.

"We hope the day will come when we can manufacture paint using nothing but materials produced in Montana," says W. W. Shropshire, president, who now maintains headquarters in Chicago for sales purposes.

"Already we have leaded zinc oxide, which contains 12 per cent basic sulphate of white lead, linseed oil and talc. We hope that someday the known deposits of titanium in Montana can be developed. (This metal is added for higher grades of exterior paint).

The two corporations have grown from a small plant with big ideas to operation of factory branch stores in Helena, Missoula, Billings, Kallispeil and Pocatello in addition to individual dealerships.

Where once the four owners—President Shropshire, Vice President L. Hoyt Larison, Secretary S. W. Stockdale and Treasurer W. H. Porter—labored with an eye on the future, Columbia Paint and American Chemet now employ 25 persons plus sales agents throughout the nation.

### Many Years Experience In Concerns

More than a century of experience in paint manufacturing, materials development, engineering and sales are represented in the active management of Columbia Paint company and the American Chemet corporation, now celebrating their 10th anniversaries.

S. W. Stockdale, who is in charge of research and development for all operations—has more than 30 years in the fields of chemistry, metallurgy and mining.

W. H. Porter, who manages the zinc oxide and talc plants, also has spent more than 30 years in this type of work.

L. H. Larison, vice president and sales manager of Columbia Paint company, has more than 15 years' experience in the paint industry and technical sales. He is a native of Anaconda.

Gilbert H. Bansch, plant manager, has more than 25 years' experience in paint and pigment research and manufacture.

W. W. Shropshire, president of both companies, is widely known in the paint and pigment industry with his experience and

technical sales covering many years. He presently makes his headquarters in Chicago, the center for selling the types of product produced by the two companies here.

The Helena-East Helena industry got its start in 1946 when Shropshire, Porter and Larison acquired the right to utilize a smelter by-product. A small plant was constructed to manufacture cofumed leaded zinc oxide.

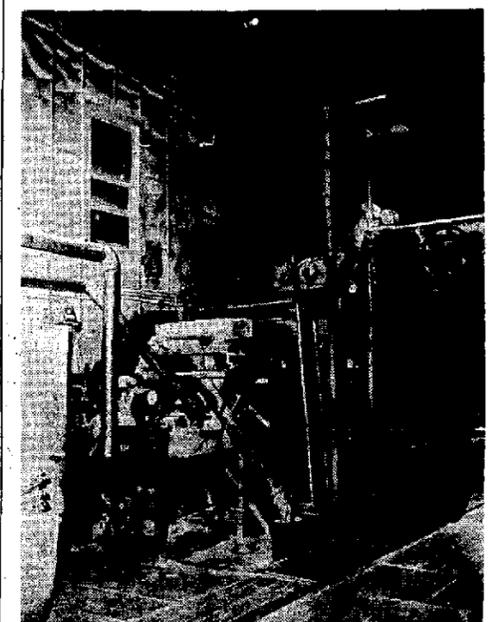
"We are grateful for the support of Montana citizens who have been boosting our products for the past ten years and know that we look for their co-operation and support of this and all other infant Montana industries."

son, sales manager for Columbia Paint.

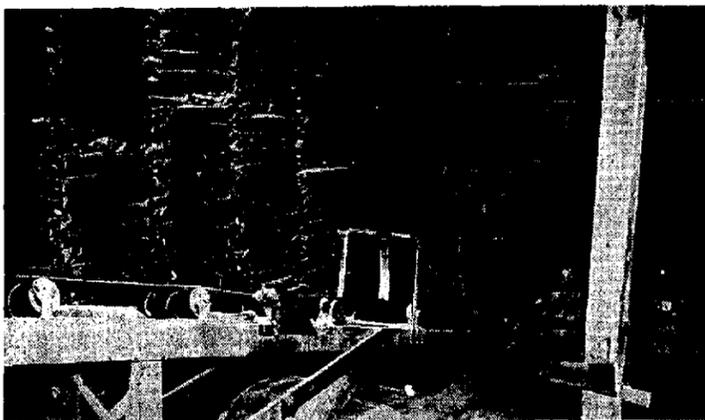
"By manufacturing these products in Montana, many dollars remain in the state which otherwise would go out of the state to pay for raw materials, labor, freight, taxes, power, fuel, telephone and advertising," says Larison.



**INDUSTRY FOR MONTANA** is being developed by these officials of the twin companies founded in 1947 to manufacture paint and process raw materials for the industry. Shown are, left to right, L. Hoyt Larison, vice president and sales manager; W. H. Porter, treasurer and manager of operations at the talc and zinc oxide plants; S. W. Stockdale, secretary and development engineer for all operations, and G. H. Bansch, assistant secretary and manager of paint manufacturing. Not shown is W. W. Shropshire, president and manager in charge of zinc oxide and talc sales. These five men have more than 125 years experience in the paint and pigment field.



**HIGH SPEED DISINTEGRATORS**, shown at lower left, are an important part of the processing of raw materials at the zinc oxide plant in East Helena. Frank Beniger is shown adjusting a feeder on the hopper from which material passes from the supply bin to the screen and into the disintegrators.



**INTO THE BOXCAR**—This conveyor belt at the American Chemet corporation's East Helena plant is part of the process by which Montana products are speeded to the world markets. It takes the Chemet zinc from the warehouse into the boxcar for shipment. Sales outside of Montana by the two companies amounted to nearly \$6,000,000 in 10 years.



**DESTINATION, SOUTH AFRICA**—That is a possibility with this sack of Chemet zinc being weighed by Charles Kokoruda just as it comes off the packer at the East Helena plant. Next it will be sewn and conveyed to a warehouse for shipment. This product is shipped to paint manufacturers throughout the world as well as to Columbia Paint company.



**TESTING NEVER ENDS** in the development departments of the American Chemet corporation and the Columbia Paint company. This photograph shows Francis Smith removing a crucible from the high temperature test furnace in the modern laboratory at the East Helena plant.



**OLD LANDMARKS, NEW USES**—One of Helena's oldest landmarks is the side of the Columbia Paint company factory and headquarters in Helena. The tall building at the left is used for manufacturing paint, the stone building is used for storage and the buildings at the far right for offices. The older buildings date back to 1880 when put in use as a smokehouse and cold storage. The property had been vacant for a number of years when the paint company took over in 1947.



**EAST HELENA PLANT**—Raw Materials are first processed at the East Helena plants of the Columbia Paint company and American Chemet corporation. At the extreme upper left, a car of talc, mined near Dillon, is being loaded for shipment. The buildings in the foreground are the zinc oxide processing plant. Raw materials for this product are received from the nearby A. S. & R. smelter and the Anaconda Company slag treating plant.